

IN THE CLAIMS:

1. (Currently Amended) A method comprising:

displaying a menu on a display of an electronic device, including displaying a plurality of selection elements,

activating one of the selection elements,

magnifying said one of the selection elements, and

displaying [[an]] a plurality of auxiliary element elements only in the one of the selection elements that has been activated,

wherein the at least one plurality of auxiliary element elements includes at least one a plurality of directional indicators indicator indicating possible navigating directions for activating an other of the selection elements displayed outside said one of the selection elements another selection element other than said one of the selection elements, and

wherein the method further comprises activating one of the plurality of directional indicators, ending said displaying of the plurality of auxiliary elements in the one of the selection elements, and displaying directional indicators only in said another selection element.

2. (Previously Presented) The method of claim 1, further comprising

defining a submenu for the one of the selection elements, and

displaying said submenu.

3. (Previously Presented) The method of claim 2, further comprising:

activating an element of a submenu, and

displaying an auxiliary element on the activated element of the submenu.

4. (Previously Presented) The method of claim 1, wherein the auxiliary element is not shown in the non-active selection elements.

5. CANCELLED.

6. (Previously Presented) The method of claim 1, wherein the indicator is an arrow pointing to one possible navigating direction.

7. (Previously Presented) The method of claim 1, wherein another auxiliary element, in the one of the selection elements that has been activated, displays a selectable function.

8. (Previously Presented) The method of claim 7, wherein the selectable function is accessible via a shortcut.

9. (Original) The method of claim 1, wherein said auxiliary element is located close to an identifier of the active selection element.

10. (Previously Presented) The method of claim 1, wherein an identifier of the selection element is at least one of the following: an icon, an object, a figure, a text, or a cell of a menu.

11. (Currently Amended) Apparatus comprising:

an electronic device configured to perform at least a plurality of operations;

a graphic user interface, of an electronic device, the a function of the interface being to present various menus for said plurality of operations,

wherein said interface has a the display format comprises comprising one or more selection elements,

wherein at least one selection element comprises an auxiliary element, and

wherein only an active selection element comprises a visible auxiliary element,

wherein said visible auxiliary element is configured to navigate to another selection element, and

wherein the interface is configured to hide said auxiliary element in the active selection element upon navigating to said another selection element , and is configured to provide a newly visible auxiliary element in said another selection element.

12. (Currently Amended) The ~~graphic user interface apparatus~~ of claim 11, further comprising at least one magnified selection element of the first selection element level.

13. (Currently Amended) The ~~graphic user interface apparatus~~ of claim 11, wherein the auxiliary element comprises at least one indicator indicating the possible navigating direction.

14. (Currently Amended) The ~~graphic user interface apparatus~~ of claim 13, wherein the indicator is an arrow pointing to one possible navigating direction.

15. (Currently Amended) The ~~graphic user interface apparatus~~ of claim 11, wherein the auxiliary element comprises at least one indicator indicating the selectable function.

16. (Currently Amended) The ~~graphic user interface apparatus~~ of claim 15, wherein the indicator is a shortcut menu.

17. (Currently Amended) The ~~graphic user interface apparatus~~ of claim 11, wherein the selection element comprises an identifier of the element and an auxiliary element which are located close to said identifier.

18. (Currently Amended) The ~~graphic user interface apparatus~~ of claim 11, wherein the identifier of the selection element is at least one of the following: an icon, an object, a figure, a text, or a cell of a menu.

19. (Currently Amended) An apparatus ~~A mobile phone~~ comprising:

a graphic user interface configured to present various menus, wherein at least one of the menus comprises a plurality of selection elements;

a control device configured to activate one of the selection elements; and

a magnifier module configured to magnify said one of the selection elements,

wherein at least one of the selection elements comprises an auxiliary element, [[and]]

wherein only an active selection element comprises a visible auxiliary element, [[and]]

wherein the at least one auxiliary element includes at least one directional indicator indicating possible navigating directions for activating an other of the selection elements displayed outside said one of the selection elements selection element, and

wherein the apparatus is configured to stop displaying said visible auxiliary element in the active selection element, after activation of said visible auxiliary element, and is configured to start displaying directional indicators only in said other selection element.

20. (Currently Amended) The ~~mobile phone apparatus~~ of claim 19, wherein the graphic user interface is further configured to present a submenu for the one of the selection elements.

21. (Currently Amended) ~~A personal digital assistant~~ An apparatus comprising:

a graphic user interface, [[the]] a function of the interface being to present various menus, and wherein the display format comprises

one or more selection elements presented via the interface,

wherein at least one selection element comprises an auxiliary element, and

wherein only an active selection element comprises a visible auxiliary element,

wherein said visible auxiliary element is configured to navigate to another selection element, and

wherein the interface is configured to hide said auxiliary element in the active selection element upon navigating to said another selection element , and is configured to provide a newly visible auxiliary element in said another selection element.

22. (Currently Amended) A computer program product including a computer readable storage structure embodying computer program code for displaying a menu on a display of an electronic device, the program comprising a number of instructions which, when executed by a processor, prompts the processor to perform the functions of:

displaying a menu on a display of an electronic device, including displaying a plurality of selection elements,

activating one of the selection elements,

magnifying said one of the selection elements, and

displaying [[an]] a plurality of auxiliary element elements only in the one of the selection elements that has been activated,

wherein the at least one plurality of auxiliary element elements includes at least one a plurality of directional indicators indicator indicating possible navigating directions for activating an other of the selection elements displayed outside said one of the selection elements another selection element other than said one of the selection elements, and

wherein the method further comprises activating one of the plurality of directional indicators, ending said displaying of the plurality of auxiliary elements in the one of the selection elements, and displaying directional indicators only in said another selection element.

23. (Previously Presented) The computer program product of claim 22, that also enables at least one of the following:

defining a submenu for the one of the selection elements, and  
displaying said submenu.

24. (Currently Amended) A storage medium readable by a computer, said medium containing information stored therein, which information, when executed by a processor, prompts the processor to perform the functions of:

displaying a menu on a display of an electronic device, including displaying a plurality of selection elements,

activating one of the selection elements,

magnifying said one of the selection elements, and

displaying [[an]] a plurality of auxiliary element elements only in the one of the selection elements that has been activated,

wherein the at least one plurality of auxiliary element elements includes at least one a plurality of directional indicators indicator indicating possible navigating directions for activating an other of the selection elements displayed outside said one of the selection elements another selection element other than said one of the selection elements, and

wherein the method further comprises activating one of the plurality of directional indicators, ending said displaying of the plurality of auxiliary elements in the one of the selection elements, and displaying directional indicators only in said another selection element..

25. (Previously Presented) The storage medium of claim 24, that also enables at least one of the following:

defining a submenu for the one of the selection elements, and  
displaying said submenu.

26. (Currently Amended) A mobile phone comprising:

a processor configured to present various menus, wherein at least one of the menus comprises a plurality of selection elements;

a processor configured to allow a user to activate one of the selection elements; and

a processor configured to magnify said one of the selection elements,

wherein at least one of the selection elements comprises an auxiliary element,

wherein only an active selection element comprises a visible auxiliary element, [[and]]

wherein the at least one auxiliary element includes at least one directional indicator indicating possible navigating directions for activating an other ~~of the selection elements. selection element, and~~

wherein the mobile phone is configured to stop displaying said visible auxiliary element in the active selection element, after activation of said visible auxiliary element, and is configured to start displaying directional indicators only in said other selection element.

27. (Previously Presented) The mobile phone of claim 19, further comprising means for presenting a submenu for the one of the selection elements.

28. (New) The method of claim 1, wherein said magnifying of said one of the selection elements includes increasing an apparent size of said one of the selection elements.

29. (New) The apparatus of claim 21, wherein said apparatus is a personal digital assistant.

30. (New) Apparatus comprising:

means for performing at least a plurality of operations;

means for presenting various menus for said plurality of operations,

wherein said means for presenting has a display format comprising one or more selection elements,

wherein at least one selection element comprises an auxiliary element,

wherein only an active selection element comprises a visible auxiliary element,

wherein said visible auxiliary element is configured to navigate to another selection element, and

wherein said means for presenting is also for hiding said auxiliary element in the active selection element upon navigating to said another selection element , and is also for providing a newly visible auxiliary element in said another selection element.

31. (New) The apparatus of claim 30, further comprising at least one magnified selection element of the first selection element level.